K-love serves myself as a source of information regarding their christian events throught the nation in which I may wish to participate, in addition to the uplifting christian music.

Non-profit Christian radio such as K-love would have trouble surviving and paying for itself if not done with the economy of scale of being done as a single nation-wide station with translator stations, and LPFM displacement would probably end its existance.

K-love radio serves the public good as a wholesome, clean-cut alternative to most other stations, giving youth more choice in what they listen to.